

Bloom Where You Are Planted Luncheon

On September 27th Bloom Again Foundation NJ held a fundraising luncheon at the beautiful River House at Rumson Country Club. Best-selling author and renowned corporate coach, Dr. Lois Frankel, gave her signature presentation *Bloom Where you are Planted* during lunch.

BloomAgain Foundation NJ was able to raise more than fifteen thousand dollars at the autumn event. That money will go directly to BloomAgain's mission of providing low-income, working women with rapid financial assistance when a medical crisis keeps them from their jobs.



Above, Veronica Gailin, Catherine Lutz, Sally Milnes, Tatum Anderson, Karen Gaffey from Blackhawk; Left, Lynne Karinja, Nancy Freeman, Danette Alderoty, Lisette Lynch, friends of BloomAgain; and below, BloomAgain Board Members and Lois Frankel



BloomAgain Foundation NJ would like to thank the Jersey Shore Women's Tennis League for choosing us as their charity of choice this holiday season. It's very fitting that a group of local tennis players will be giving back to other local women who are going through a difficult time.



Top Donor, Eric Handa

Eric Handa is president of APTelecom a leading telecommunications and fiber consulting firm specializing in emerging markets. Handa is a Bridgewater, NJ native, living in Naples, Florida. Handa is also one of BloomAgain Foundation NJ's most steadfast supporters, personally contributing financially to BloomAgain each month since our charity's inception.

Q. You have been one of BloomAgain NJ's biggest supporters, giving consistently each month. Why do you give?

A. APTelecom believes in giving back to the communities that we operate in. It's important for corporate social responsibility to donate your time and money to help those who aren't as privileged and help them improve their lives.

Q. BloomAgain helps families whose heads of household are working and contributing to society but get sidelined after a medical issue. What appeals to you about giving people a second chance?

A. There's nothing more American than giving someone a second chance, and I think it's a great thing that

people get a second chance. People need the ways and means to do that, and BloomAgain gives them the ways and means.

Q. With your help BloomAgain has helped more than 40 families stay on track, often providing rent or mortgage payments to help them stay in their homes during a medical crisis. You should be proud!

A. I feel very pleased and grateful. It really puts things in perspective. All the things you have, you take for granted and when you think things are so bad, you don't realize how good you got it. By giving back, it gives you a lot of perspective.



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